



Central Maine Medical Center's 16th Annual Spring Gala  
*Sponsorship Package*

*Future Generations begin here.*  
*In Support of*

The Special Delivery Family Birthing Center  
at Central Maine Medical Center





## ABOUT THE CMMC SPRING GALA

**Saturday, March 24, 2012**

***This year's Spring Gala will support the work currently underway for the Special Delivery Family Birthing Center***

## OUR CASE FOR SUPPORT

### Did you know?

- We are in the beginning phases of a several step process to construct a new Maternity Unit and NICU at CMMC; a process that will involve extensive planning and support from our local community, foundations and other partners.
- Our last renovation of the unit was in 1985 – 26 years ago, and **we are the only hospital in Maine with more than 500 deliveries a year that has not been renovated.**
- Patients living throughout the region rely on our NICU; we also must continue to manage high-risk patients and provide 24/7 anesthesia and C-Sections in our dedicated operating room on the unit.
- Our existing rooms are too small to accommodate fathers and extended family. Space and privacy issues loom large, particularly in the NICU, and we need to replace the OR as well as create space for group education prior to discharge. These are but a few of the facility improvement we are considering.
- CMMC patients deserve and expect state-of-the-art facilities as an integral component of first class maternal/child care.

**The Central Maine Medical Center's Development Office raises funds in support of the excellence in medical services and patient care at Central Maine Medical Center.**

**The support of your organization will help us make a difference!**



## **SPONSORSHIP OPPORTUNITIES**

### ***Presenting or Event Sponsor — \$10,000 (2 sponsorship opportunities)***

#### ***Recognition & Benefits:***

- Headline recognition in all Spring Gala marketing materials, including eNewsletters to sponsors, CMMC Associate volunteers, CMMF Executive Leadership and Management teams, CMHC/CMMC Board and Trustee members, and other prominent individuals in our community
- Signage with company name and logo in prime location at the Gala
- Opportunity to offer welcoming remarks during the event's evening program
- Complimentary table for 8 Guests
- Table Sponsor signage with company logo at Gala event
- Company name in the event program
- Prominent company name/logo visibility in CMMC's internal newsletter with a total distribution to approximately 3,200 employees
- Prominent company name/logo visibility in post event newspaper ad to acknowledge support of Spring Gala sponsors
- Visibility on the CMMC website with your company logo, a link to your site and brief description about your company
- First right of refusal to sponsor the Spring Gala in 2013



## **SPONSORSHIP OPPORTUNITIES**

### ***Sponsor Level — \$7,500***

#### ***Recognition & Benefits:***

- Headline recognition in all Spring Gala marketing materials, including eNewsletters to sponsors, CMMC Associate volunteers, CMMF Executive Leadership and Management teams, CMHC/CMMC Board and Trustee members, and other prominent individuals in our community
- Signage with company name and logo in prime location at the Gala
- Complimentary seats for four guests
- Table Sponsor signage with company logo at Gala Event
- Prominent company name/logo visibility in CMMC's internal newsletter with a total distribution to approximately 3,200 employees
- Prominent logo visibility in post event newspaper ad to acknowledge support of Spring Gala sponsors
- Company name/logo in the event program
- Visibility on the CMMC website with a link to your site and brief description about your company

### ***Sponsor Level - \$5,000***

#### ***Recognition & Benefits:***

- Signage with company name in prime location at the Gala
- Complimentary seats for two guests
- Table Sponsor signage at Gala Event
- Prominent company name visibility in CMMC's internal newsletter with a total distribution to approximately 3,200 employees
- Company name listed in post event newspaper ad to acknowledge support of Spring Gala sponsors
- Company name listed in the event program
- Visibility on the CMMC website with a link to your site



## **SPONSORSHIP OPPORTUNITIES**

### ***Sponsor Level — \$3,000***

#### ***Recognition & Benefits:***

- Signage with company name in prime location at the Gala
- Table Sponsor signage at Gala Event
- Prominent company name visibility in CMMC's internal newsletter with a total distribution to approximately 3,200 employees
- Company name listed in post event newspaper ad to acknowledge support of Spring Gala sponsors
- Company name listed in the event program
- Visibility on the CMMC website with a link to your site

### ***Future Generations Sponsor — \$1,700***

#### ***Recognition & Benefits:***

- Shared signage with company name in prime location at the Gala
- Table Sponsor signage at Gala Event
- Prominent company name visibility in CMMC's internal newsletter with a total distribution to approximately 3,200 employees
- Company name listed in post event newspaper ad to acknowledge support of Spring Gala sponsors
- Company name listed in the event program
- Visibility on the CMMC website with a link to your site



## STATEMENT OF INTENT FORM

*In support of the CMMC Special Delivery Family Birthing Center*

**Saturday, March 24, 2012**

### Yes, our company wishes to be a:

- |  |   |
|--|---|
| <input type="radio"/> Presenting Sponsor - \$10,000              | <input type="radio"/> Decorations Sponsor — \$3,000             |
| <input type="radio"/> Event Sponsor — \$10,000                   | <input type="radio"/> Entertainment Sponsor — \$3,000           |
| <input type="radio"/> Major Sponsor — \$7,500                    | <input type="radio"/> Favors Sponsor — \$3,000                  |
| <input type="radio"/> Dinner Sponsor — \$5,000                   | <input type="radio"/> Photography Sponsor — \$3,000             |
| <input type="radio"/> Founding Sponsor — \$5,000 ( <i>sold</i> ) | <input type="radio"/> Publicity Sponsor — \$3,000               |
| <input type="radio"/> Reception Sponsor — \$5,000                | <input type="radio"/> Signage Sponsor — \$3,000 ( <i>sold</i> ) |
| <input type="radio"/> Coffee & Dessert Bar Sponsor — \$3,000     | <input type="radio"/> Future Generations Sponsors — \$1,700     |

### We would like to purchase (if not included in sponsorship):

- A table sponsor sign for \$200
- A table for 8 guests for \$720 OR
- Seating for \_\_\_\_\_ # of guest(s) at \$90 per guest ~ Total Amount for Guests \$ \_\_\_\_\_

Totals \$ \_\_\_\_\_

**CMMC is authorized to use your company name as listed below, in all the promotional materials associated with this event. If you have any changes, please make them on this form.**

Company Name: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_ Web Site: \_\_\_\_\_

- Please make checks payable to: Central Maine Medical Center
- I wish to make a pledge commitment. Please send me a reminder on \_\_\_/\_\_\_/\_\_\_\_. (Other pledge reminder arrangements may be made.)

Signature for Pledge Commitment: \_\_\_\_\_

**Mail to:** Central Maine Medical Center  
Development Office  
300 Main Street, Lewiston, ME 04240

**or Fax to** (207)344-0310

***Thank you for your generous support!***

**SPONSORSHIP CONFIRMATIONS SHOULD BE RECEIVED BY MARCH 9, 2012 TO MEET PRINT DEADLINES**

***For more information, please call: Kathy Becvar, Director of Annual Funds  
(207)795-2947 or email [becvarka@cmhc.org](mailto:becvarka@cmhc.org)***